



BRINGING PEOPLE CLOSER

Connect, communicate and collaborate.
With confidence. With Verizon.



VISUALISING BUSINESS CAN CHANGE THE WAY YOU WORK

Video plays a larger part in people's lives today than ever before, with many of us relying on it to communicate and share with friends and family. Why shouldn't we have the same capabilities at work?

The benefits of visual communications are clear: driving collaboration and productivity in a decentralised workforce or distributed supply chain. Cutting costs and carbon emissions, enabling more flexible working and improving the work-life balance by reducing business travel. And opening up new ways of connecting with customers.

For visual communications to be a business tool you can count on, what really matters is the quality and reach of the network that underpins the service. The more video-enabled devices you connect, and the more geographically dispersed your locations, the more important the role of your network becomes.

"The video conferencing system is as easy to use as a mobile phone."

HALAH ISSA, ANZ STRATEGY & PLANNING MANAGER, EDS



"Every hour wasted on the road either cuts into billable time or affects the work-life balance of those using their own time to travel. Either way, it's bad for business."

CEES DEVOS, ICT DIRECTOR, AKD

SEE THE DIFFERENCE WITH VERIZON

We have the global scale and scope to support both your networking and your visual communication needs. Our video-enabled, carrier-grade network provides the critical foundation, giving you the performance, reliability, security and scalability you need to communicate visually around the world.

By combining industry-leading enterprise video technology from Cisco with our networking capability, we give you a fully managed, integrated, end-to-end solution that will transform how your organisation operates. You get a single point of contact with skilled global support, round-the-clock monitoring to keep everything running smoothly, and a lower total cost of ownership.



VERIZON AND CISCO

Through our partnership with Cisco we can offer you visual communication solutions ranging from desktop to immersive telepresence. We have Cisco-certified experts in our teams and Authorised Technology Provider designation from Cisco.

Our Inter-Carrier Exchange connects leading global service providers together, making it simple to connect visually with other organisations. So you can reach out beyond your company's boundaries, confident that the experience will support communication with customers and suppliers, accelerate decision-making and maintain your reputation.

CLARITY OF VISION COMES WITH THE RIGHT STRATEGY

If you haven't yet defined your strategy for visual communications, we can help. Our consultants will work with you to make your strategy real: incorporating visual communications into your business processes and integrating them into your unified communications and network strategy.

We're working on the future today. We're implementing ground-breaking capability in our network to enable any-to-any video connections using a greater variety of devices than ever before, including smartphones and tablets. So you can turn video into an effective tool for business, anytime, anywhere.

LET US SHOW YOU MORE

Contact your Verizon Business account manager or visit

<http://www.verizonbusiness.com/Products/communications/conferencing/video/>

Verizon Business

Reading International Business Park
Basingstoke Road
Reading
Berkshire
RG2 6DA
verizonbusiness.com

Cisco Systems

10 New Square Park
Bedfont Lakes
Feltham
Middlesex
TW14 8HA
cisco.com

