

Head or heart? How do CFOs make decisions?

New survey from Epicor Software and Redshift Research reveals how CFOs make decisions and how technology supports them in the decision making process. How does your organization compare?

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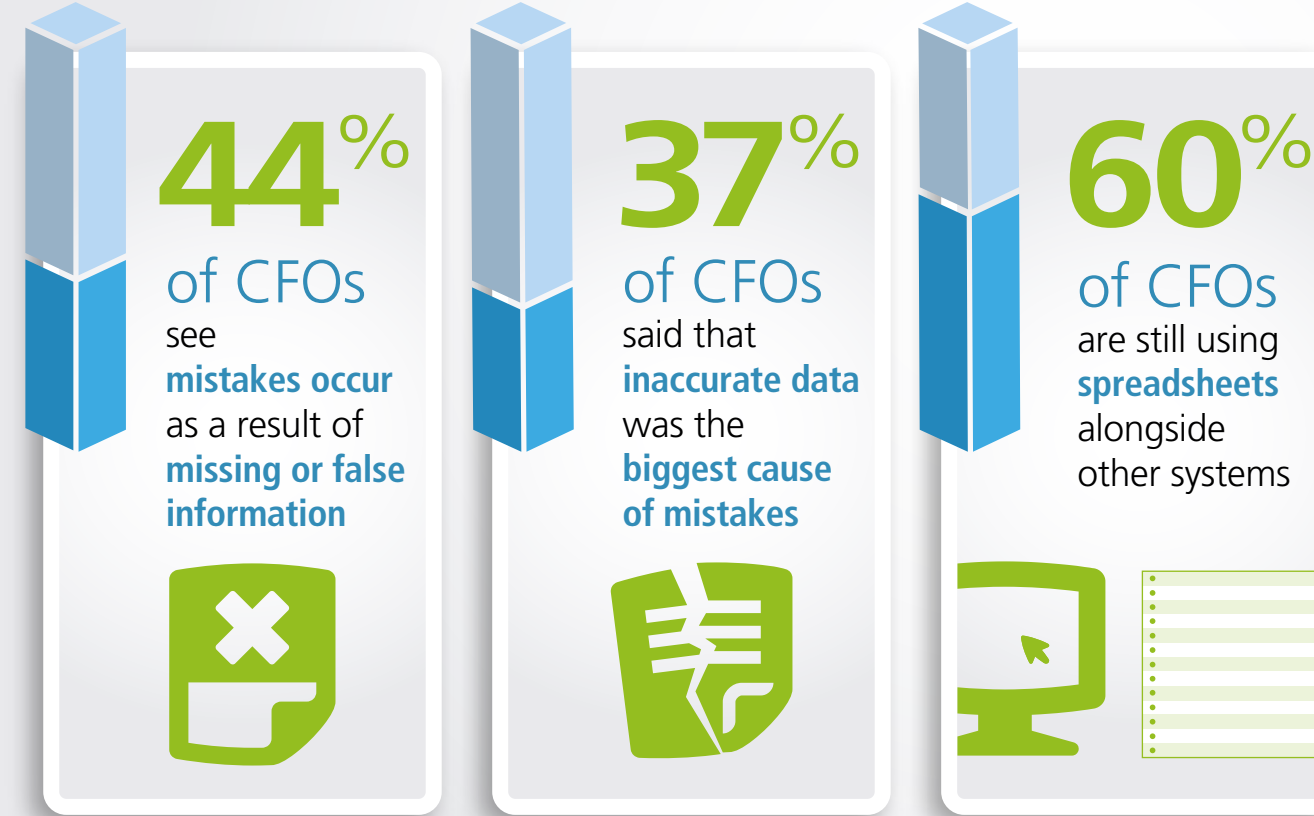
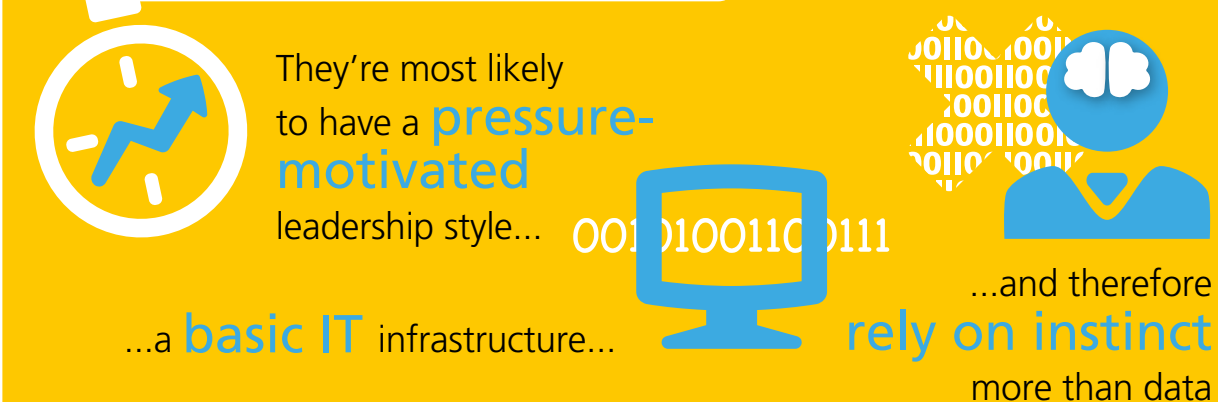


CFOs struggle to get accurate data from their IT systems, forcing them to rely on gut feel to make decisions that should be made using hard facts...

... risking performance, profitability and growth.

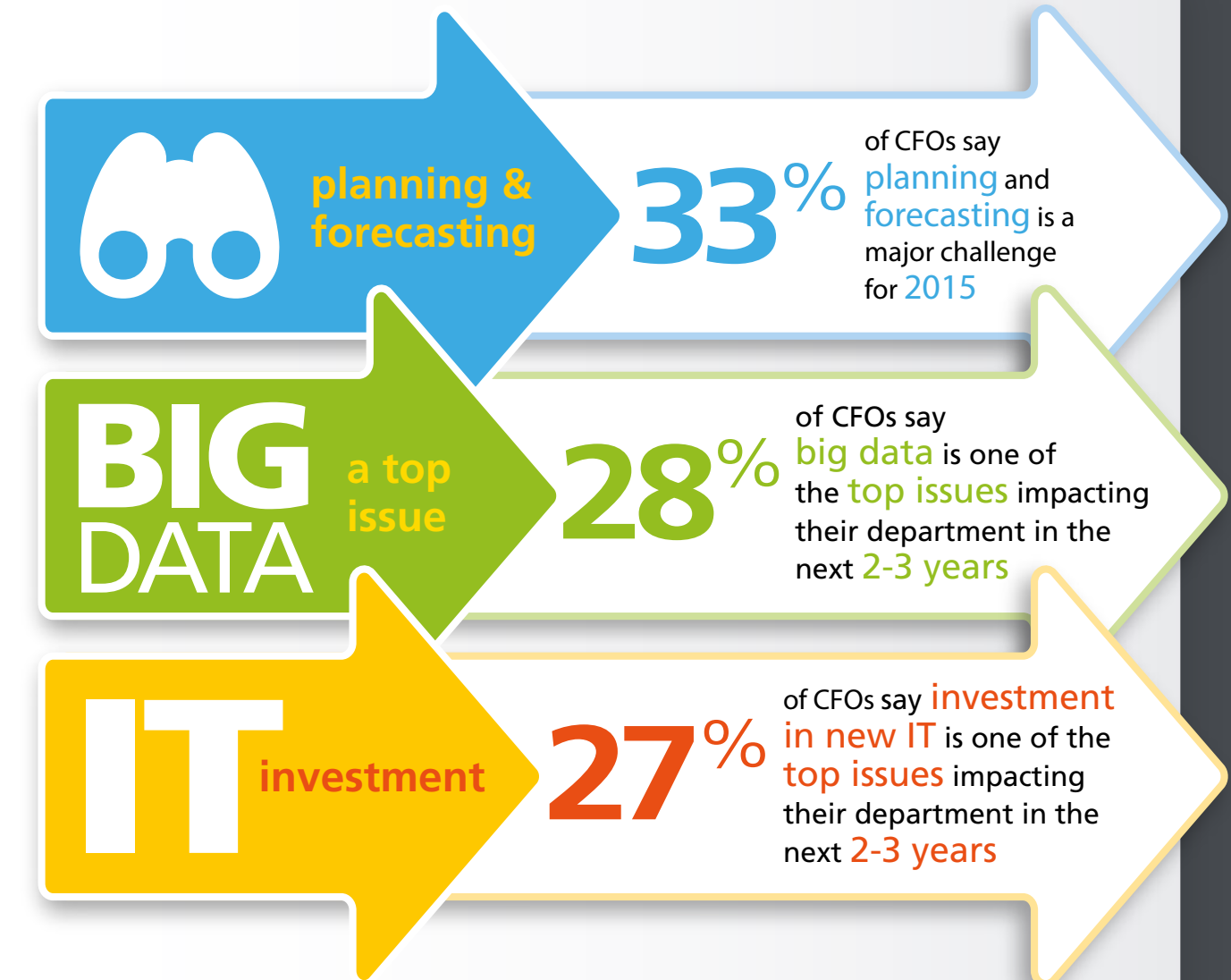
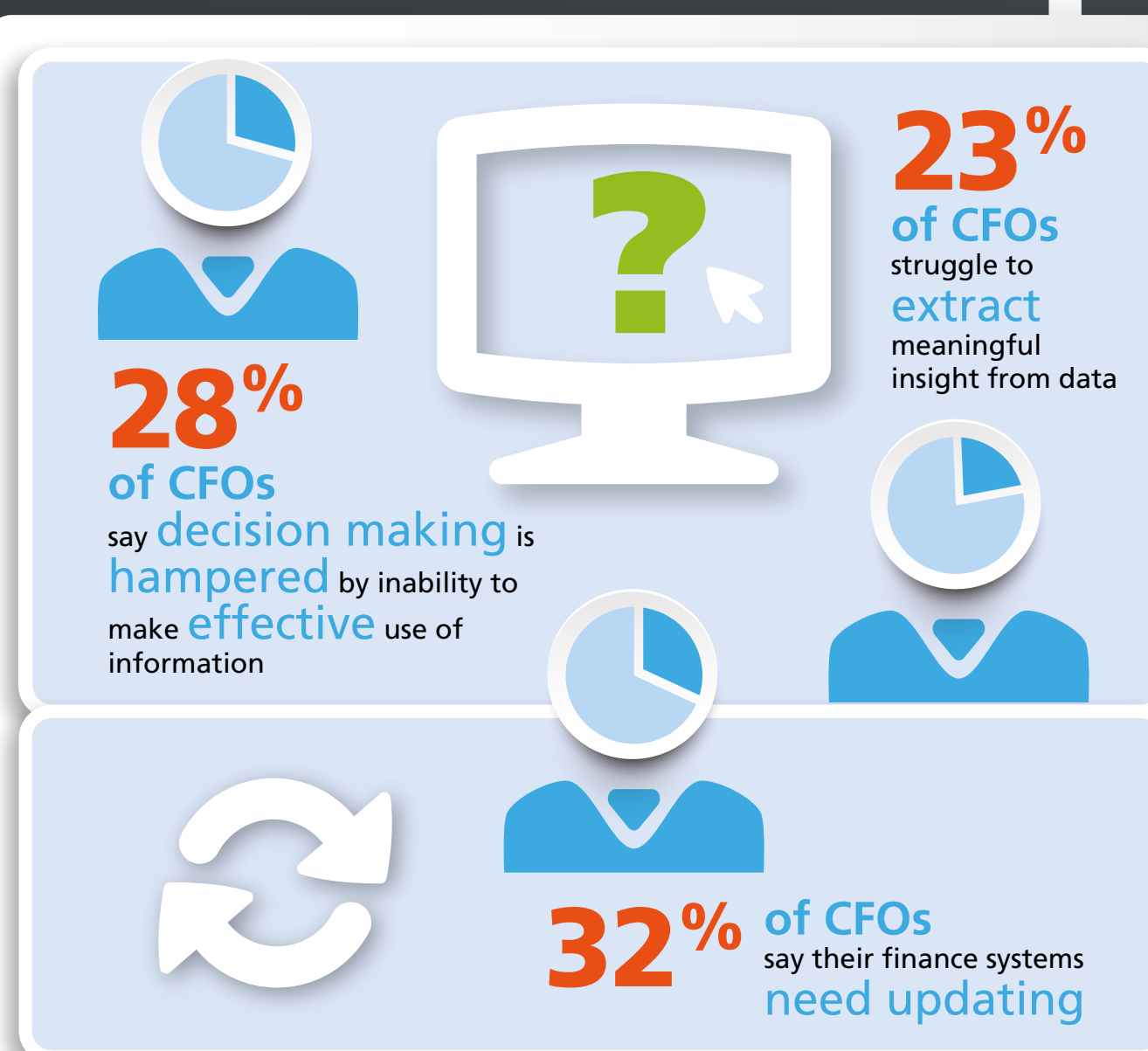


Manufacturing businesses stand to gain the most by changing how they make these decisions:



CFOs need IT systems that provide accurate data and help them extract insight from that data...

... and tools to help them put their intuition to work driving the business forwards instead of filling gaps.



A high-functioning IT infrastructure will help CFOs embrace new technologies, address the challenges of big data and meet growing user and customer expectations in order to stay ahead of the competition.

If your financial systems aren't giving you the support you need, we should talk.

Interested in learning more?

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